



**Theme: "Mindanao: Journeying to the New Normal"**

**September 10-11, 2020  
Via ONLINE LIVESTREAM**

CONVENOR:  Philippine Chamber of  
Commerce and Industry

HOST:  DCCCII  
DAVAO CITY CHAMBER  
OF COMMERCE &  
INDUSTRY, INC.

Now on its 29th year, MinBizCon is an annual event organized by Philippine Chamber of Commerce and Industry that aims to create a venue for discussion of both economic concerns and opportunities which eventually leads to policy actions for the development of Mindanao.

## PRESS RELEASE

**HEADLINE: 29th Mindanao Business Conference to highlight Mindanao's role in bolstering manufacturing and achieving food security in the Philippines amid COVID-19.**

**Davao City, Philippines – August 29, 2020**

Top businessmen, key industry players, government executives, and other private sector leaders will once again convene on September 10-11, 2020 for the 29th Mindanao Business Conference, one of the biggest and most anticipated business events in Mindanao. With the theme, "Mindanao: Journeying to the New Normal," MinBizCon 2020 is expected to bring in a much bigger audience through live streaming.

Hosted by the Davao City Chamber of Commerce and Industry, Inc. (DCCCII), the first-ever virtual MinBizCon will highlight recovery perspectives and innovations that businesses can take advantage of under the "new normal." The keynote speaker for the event will be DOF Sec. Carlos Dominguez III, who is expected to respond to the resolution drafted by the 42 local Mindanao chambers about the proposed intervention measures for the business survival and continuity of MSMEs and other industries.

The highlight of the event will be the session topics that will tackle the current state and opportunities in agriculture, manufacturing, tourism, and tech in Mindanao as the region continues to cope with the COVID-19 crisis. These sessions will also underscore the role of Mindanao as the food basket and an emerging manufacturing hub in the Philippines. Below is a list of confirmed speakers for the event:

***"Towards a More Resilient Agriculture Sector in Mindanao"***

Department of Agriculture  
Sec. William Dar

Senate Committee on Economic Development chair  
Sen. Imee Marcos

***"Levelling Up Mindanao's Manufacturing Sector"***

Board of Investments governor  
Mr. Napoleon Concepcion



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**"Tourism Road Map Under the New Normal"**

PCCI Committee on Tourism, Retail, and Franchising chair  
Mr. Samie Lim

**"Best Innovation Practices Under the New Normal"**

Alibaba Cloud Intelligence International president  
Ms. Selina Yuan

**"Mindanao Road Map"**

Mindanao Development Authority chairman  
Sec. Emmanuel Piñol

The two-day event will be conducted via Zoom. This will be followed by a series of webinars in October that will focus on innovation, the Ease of Doing Business Act, the "Balik Probinsya, Bagong Pag-asa (BP2)" program, and the opportunities in the marine industry and agriculture export.

For a ONE-TIME registration fee of Php 500, participants (regular or non-chamber members) will get to join the online conference PLUS the webinar series in October. To register, kindly fill out the Google form in this link: <https://forms.gle/9NXTdZT4wDEuh3Am6>. If your organization is an active member of DCCCII, sign up here: <https://forms.gle/YWRxynnrz1nS66z9>.

For more inquiries about the event, please call (06382) 221-7515/222-1402 or email Ms. Anna Loren Gingco ([annagingco@davaochamber.com](mailto:annagingco@davaochamber.com)) or Ms. Kathleen Dalig ([kathleendalig@davaochamber.com](mailto:kathleendalig@davaochamber.com)).

The Mindanao Business Conference is an annual event organized by the Philippine Chamber of Commerce and Industry (PCCI) that aims to create an avenue for representatives of the private and public sectors to discuss economic concerns and opportunities in Mindanao which will eventually lead to the crafting of better policies and strategies for the development of the region.