



Theme: "Mindanao: Journeying to the New Normal"

September 10-11, 2020  
Via ONLINE LIVESTREAM

CONVENOR:



HOST:



Now on its 29th year, **MinBizCon** is an annual event organized by **Philippine Chamber of Commerce and Industry** that aims to create a venue for discussion of both economic concerns and opportunities which eventually leads to policy actions for the development of Mindanao.

**“MINDANAO: JOURNEYING TO THE NEW NORMAL”**

**September 10-11, 2020**

**Via ONLINE LIVESTREAMING**

### **ABOUT THE CONFERENCE**

Mindanao Business Conference or MinBizCon is an annual event organized by Philippine Chamber of Commerce and Industry that aims to create a venue for discussion of both economic concerns and opportunities which eventually leads to policy actions for the development of Mindanao. Throughout the years, MinBizcon has become the perfect venue for policy making, investment opportunities, and economic forum as top businessmen, key industry players from various sectors, government executives, and other private sector leaders are expected to convene.



PHILIPPINE CHAMBER OF COMMERCE  
AND INDUSTRY

### **THE CONVENOR**

Philippine Chamber of Commerce and Industry is the voice of Philippine business and is the largest voluntary business organization in the country today. It is a proactive catalyst of development in partnership with government, local chambers and other business organizations.

### **THE HOST**

Organized in 1968, Davao City Chamber of Commerce and Industry, Inc. is a non-stock, non-profit business support organization that provides leadership and a strong voice for the business community of Davao City, its members. Davao Chamber, considered as the premier chamber of commerce in the Davao region, continues to be the only viable organization that exerts effort towards improving the business climate for business to thrive with advocacy as its main mandate.



CO-PRESENTED BY:



**SULONG  
PILIPINAS**



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## MINBIZCON 2020

As one of Mindanao's biggest and most anticipated business events, MinBizcon is a great avenue for expanding business linkages and networks with limitless opportunities to explore. With the theme, "**Mindanao: Journeying to the New Normal**", we acknowledge that as Mindanao's businesses journey to the New Normal, there is a need to boost confidence to face its challenges and opportunities. This will stem from a deep understanding of what the new normal presents so that responses to meet them are carefully crafted.

## OBJECTIVE

Through a two-day online conference followed by subsequent online meetings and webinars, delegates will learn the challenges and opportunities in the new normal and craft responses and resolutions for government and business to adopt.

**MINDANAO BUSINESS CONFERENCE 2020**

**DAY 1 - PROVISIONAL PROGRAMME**

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<b>SEPTEMBER 10, 2020 - Thursday</b>		
<b>AM SESSION - OPENING CEREMONY</b>		
9:00-9:30am	Virtual Tour of Mindanao PCCI AVP Parade of Colors Entry of Dignitaries	AVP
9:30am - 9:50am	Invocation Philippine National Anthem Davao Hymn	
10:00am	Call to Order & Opening Message	<b>Ms. Maria Teresa Alegrio</b> Area Vice President for Mindanao PCCI
10:10am	Opening Bill Board & PBCON AVP	
10:20am	Welcome to the City Address	<b>Hon. Sara Duterte</b> Mayor Davao City
10:30am	Opening Message	<b>Amb. Benedicto Yujuico</b> President PCCI
10:45am	AVP/Presentation of MinBizcon Resolutions	
10:55am	Introduction to Keynote Speaker	<b>Mr. Arturo Milan</b> PCCI Regional Governor South Eastern Mindanao
	Keynote Message: "Towards a More Resilient Mindanao"	<b>Hon. Carlos Garcia Dominguez III</b> Secretary Department of Finance
11:30am	Best Practices	

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**DCCCII**  
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	Video Presentations	
	Announcements Sponsors Presentations / Snapshots Lunchbreak	
<b>PM SESSION – SESSION TOPICS</b>		
1:00pm – 2:00pm	<p>Session Topic 1 : <b>Towards a More Resilient Agriculture Sector in Mindanao</b></p> <p><i>This webinar examines the opportunities, constraints and issues surrounding increased government support on agriculture and how it will bolster Mindanao's position as the country's food hub.</i></p>	<p><b>Hon. William Dar</b> Secretary Department of Agriculture</p> <p><b>Sen. Imee Marcos</b> Economic Development Committee Chair Senate of the Philippines</p> <p><b><u>Guest Panelist:</u></b></p> <p><b>Mr. Roberto Amores</b> Agriculture Director PCCI</p>
2:00pm – 3:00pm	<p>Session Topic 2 : <b>Levelling Up Mindanao's Manufacturing Sector</b></p> <p><i>This session will examine how manufacturing can grow further to meet Mindanao's needs and the country's requirement under the new normal.</i></p>	<p><b>Napoleon Concepcion</b> Governor Board of Investments</p> <p><b><u>Guest Panelists:</u></b></p> <p><b>Mr. Robertino Pizarro</b> President Oro Chamber</p> <p>Senior Vice President Holcim</p>

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3:00pm – 3:30pm	Wrap up Announcements End of First Day Session	
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<b>MINDANAO BUSINESS CONFERENCE 2020</b>
<b>DAY 2 - PROVISIONAL PROGRAMME</b>
<b>SEPTEMBER 11, 2020 - Friday</b>
<b>AM SESSION – SESSION TOPICS</b>

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9:30am – 9:45am	PCCI AVP Invocation Opening Statements Recap of the First Day Announcements	<b>Mr. John Carlo Tria</b> President , Davao CCI Conference Director, MINBIZCON 2020
10:00am - 11:15am	<b>Updates on Mindanao Infrastructure Network</b>	<b>Hon. Mark Villar</b> Secretary, Department of Public Works and High-ways
	<b>Session Topic 3: Tourism Road Map under the New Normal</b>	<b>Mr. Samie Lim</b> Chairman, Tourism, Retail and Franchising Committee PCCI
	<b>Session Topic 4 : Innovation &amp; the Digital Economy</b>  <b>“Smart Cities Initiatives: Best Innovation Practices under the New Normal for the Cities of Mindanao”</b>	<b>Ms. Selina Yuan</b> President Alibaba Cloud Intelligence International  <b>Guest Panelist:</b>  <b>Mr. Gareth McGeown</b> CEO & President Coca-Cola Phils
	OPEN FORUM	
11:15am	<b>Mindanao Road Map</b>  <i>-Where is the Mindanao economy headed under the new normal?</i>  <i>-What opportunities and challenges lie before</i>	<b>Hon. Emmanuel Pinol</b> Secretary Mindanao Development Agency

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**29<sup>TH</sup>**  
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	<p><i>us?</i></p> <p><i>-What is Mindanao's role in BIMP-EAGA as ASEAN recovers and emerges from the impact of COVID?</i></p>	
11:30am	46th PBC Special Presentation	<b>Ms. Enunina V. Mangio</b> Chairman Philippine Business Conference & Expo
11:35am	Special Presentation on PCCI e-Marketplace	<b>Mr. Richard Prodigalidad</b> President & CEO Leentech Network Solutions
11:40am	<b>Closing Remarks</b>	<b>Ms. Maria Teresa Alegrio</b> Area Vice President for Mindanao PCCI
11:45am	<b>Introduction to the Guest of Honor</b>	<b>Amb. Benedicto Yujuico</b> President PCCI
	<b>KEYNOTE ADDRESS OF THE GUEST OF HONOR</b>	<b>Hon. Rodrigo R. Duterte</b> President Republic of the Philippines
12:15nn	CLOSING/ End of Last Day	

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